

## Agency of the Year Award & Public Awareness Materials Contest

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Each year, the Federal Insurance
Administration (FIA), part of the Federal
Emergency Management Agency (FEMA),
recognizes outstanding insurance industry
and other NFIP partners with special awards
for their contributions to the National Flood
Insurance Program (NFIP). The following
information will help you nominate an
insurance agency for the Agency of the Year
Award, and/or submit your materials for the
Public Awareness Materials Contest.

Each year, three insurance agencies are recognized for their efforts to:

- Achieve superior flood insurance policy growth
- Implement innovative marketing strategies
   Participate in flood awareness activities
- Adhere to established underwriting guidelines
- Adhere to established dilder writing goldeniles

Nominations are due April 13, and must address all of the information listed on the form included within this brochure. Anyone may submit a nomination, including but not limited to: WYO companies, insurance trade associations, lenders, claims adjusters, flood zone determination companies, FEMA and NFIP Regional Offices, state and local officials, and other insurance agencies.

All nominations are reviewed by the Selection Committee, which consists of one member each from the Flood Insurance Producers
National Committee, the WYO Marketing Committee, and the Flood
Insurance Committee of the Institute for Business and Home Safety.
After their review, they select the three insurance agencies that most deserve the Agency of the Year Award.

The winning agencies will be announced at the 2001 National Flood Conference Awards Dinner on Thursday, May 24. The NFIP will provide lodging and will waive conference registration fees for one representative from each of the winning agencies.

## **Public Awareness Materials Contest**

If you have materials that help consumers, insurance agents, and others understand the risk of floods and the need for flood insurance, make sure to enter them in the 2001 Public Awareness Materials Contest! Just fill out

the form below and send it along with your materials by April 13, 2001.

All materials submitted will be displayed at the 2001 National Flood Conference. Attendees can view the entries and vote for their favorite item in each category. The voting will be done electronically during Thursday's General Session. Winners will be announced at the 2001 National Flood

Conference Awards Dinner on Thursday, May 24.

To enter the Public Awareness Materials Contest, send your completed

forms and any supporting materials by Friday, April 13, 2001 to:

NFIP Bureau & Statistical Agent

Attn: Catherine R. King

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